



Los Angeles Fastener Association

P.O. Box 15862, Long Beach, CA 90815-0862 • Tel: 877-606-LAFA • Fax: 877-607-LAFA
 e-mail: lafaHQ@aol.com • website: www.lafa.net

Newsletter Advertising Order Form

Revised 1/08

Company		
Address		
City	State	Zip
Person authorizing		
Telephone	Fax	Email

Ad rates and specifications				
Size	Frequency	Dimensions	Member rate	Nonmember rate
Insert	One time	8-1/2" x 11"	\$100	\$200
	Four times		\$300	\$600
Full page display ad	One time	7-1/2" x 10"	\$200	\$400
	Four times		\$600	\$1200
Half page display ad	One time	7-1/2" x 3-3/4" vert.	\$125	\$250
	Four times	3-1/2" x 10" horiz.	\$375	\$750
Quarter page display ad	One time	3-1/2" x 4-3/4"	\$75	\$150
	Four times		\$225	\$450

Type of ad	Frequency (check one)		Total
<input type="checkbox"/> Insert (must provide 325)	<input type="checkbox"/> One time	<input type="checkbox"/> Four times (consecutive)	\$
<input type="checkbox"/> Full page display ad	<input type="checkbox"/> One time	<input type="checkbox"/> Four times (consecutive)	\$
<input type="checkbox"/> Half page (horizontal) display ad	<input type="checkbox"/> One time	<input type="checkbox"/> Four times (consecutive)	\$
<input type="checkbox"/> Half page (vertical) display ad	<input type="checkbox"/> One time	<input type="checkbox"/> Four times (consecutive)	\$
<input type="checkbox"/> Quarter page display ad	<input type="checkbox"/> One time	<input type="checkbox"/> Four times (consecutive)	\$
GRAND TOTAL			\$

Payment information	
<input type="checkbox"/>	Check enclosed
<input type="checkbox"/>	Charge to Visa / MasterCard / American Express Number:
	Name on Card: _____ Expiration: _____
	Billing Address for Card: _____

Deadlines	
Issue	Deadline
Spring	March 28, 2008
Summer	June 13, 2008
Fall	September 12, 2008
Winter	December 5, 2008

Ad policies

- All ads must be prepaid.
- Display ads must be submitted as .pdf files.
- If you choose ad inserts, you must provide 325 copies of a single 8-1/2 x 11" sheet unfolded by the deadline. Mail to: 3401 Katella Avenue Suite 202, Los Alamitos CA 90720